



EXHIBITOR CATEGORIES & REGISTRATION RATES

50+ EXPO 2015

The Office on Aging 50+EXPO exhibit areas offer a premium opportunity to showcase products and services to the rapidly-growing 50+ population of Howard and surrounding counties. By 2020, the 50+ population is expected to reach 118,671 (36% of total population).

EXHIBITOR PACKAGE

The exhibitor package includes a professionally piped & draped exhibit booth, one 6' X 2' covered & skirted table, a trashcan, two chairs, and an identity sign with booth number. Booth space varies by area (see below.)

EXHIBIT FLOOR – Four distinct areas of Wilde Lake High School

FOR PROFIT

- \$795 Main Street – 8' wide x 8' deep booth in main hallway
- \$735 Hall A Prime – 8' wide x 10' deep booth in large gymnasium, carpeted, limited to six front row spaces
- \$675 Hall A – 8' wide x 10' deep booth in large gymnasium, carpeted
- \$425 Mezzanine - 8' wide x 6' deep booth on 2nd floor in hallway & media center

NON-PROFIT

Non-profit rates are available on a limited basis to organizations with annual budgets of \$3 million dollars or less.

- \$275 Hall A – 8' wide x 10' deep booth in large gymnasium, carpeted
- \$250 Mezzanine – 8' wide x 6' deep booth on 2nd floor in hallway & media center
- \$150 Hall B – 8' wide X 8' deep booth in smaller gymnasium

PLEASE NOTE

- Registration deadline is July 31, 2015.
- Payment is requested with registration; however, if forms are faxed to the office, payment must be made within 30 days of registration date. If payment is not received within 30 days, the exhibit space is subject to cancellation.
- Exhibitors are accepted in order of applications received, within exhibit area and sponsorship categories.
- The Office on Aging reserves the right to deny rental of exhibitor space.

For more information contact:

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